



## SPONSORSHIP OPPORTUNITIES - 2021

### **Gold MSF Partner** - \$2500 Annually

- Stadium Sign 35" x 96" at Mahwah High School Stadium
  - MSF Annual Thunderbird Run GOLD Sponsor
  - Prominent recognition & company link on Run Website, social media & MSF website
  - Company logo Highlighted on social media
  - Company Name/Logo on race day promotional materials
  - Exhibition table at TTW
  - Corporate Challenge Team entry to include (10) 5K Run/Walk registrations & t-shirts
- 2 Tickets to Gala Event
- Prominent Recognition at Gala Event
- Community Link with Logo on MSF Website/social media
- Company Highlight on MSF Facebook Page via sponsored post
- Mahwah Business Sponsor Recognition Mailing 4x per year through Mahwah Chamber of Commerce
- Mahwah School District
  - 4x per year Sponsor Recognition via district email

### **Silver MSF Partner** - \$1500 Annually

- MSF Annual Thunderbird Run SILVER Sponsor
  - Prominent recognition & company link on Run Website, social media & MSF website
  - Company logo Highlighted on social media
  - Company Name/Logo on race day promotional materials
  - Exhibition table at TTW
  - Corporate Challenge Team entry to include (5) 5K Run/Walk registrations & t-shirts
- Community Link with Logo on MSF Website/social media
- Company Highlight on MSF Facebook Page via sponsored post
- Mahwah Business Sponsor Recognition Mailing 4x per year through Mahwah Chamber of Commerce
  - Mahwah School District (4x per year Sponsor Recognition via district email)

### **Bronze MSF Partner** - \$1000 Annually

- MSF Annual Thunderbird Run Bronze Sponsor
  - Prominent recognition & company link on Run Website, Social Media & MSF website
  - Company logo Highlighted on Social Media
  - Company Name/Logo on race day promotional materials
  - Exhibition table at TTW
  - Corporate Challenge Team entry to include (5) 5K Run/Walk registrations & t-shirts
  - Company Highlight on MSF Facebook Page via sponsored post



## SPONSORSHIP OPPORTUNITIES - 2021

Sponsorship Level Selection (circle one):

Gold Level Partner  
\$2500

Silver Level Partner  
\$1500

Bronze Level Partner  
\$1000

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_ Apt or Suite # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Company Representative \_\_\_\_\_

Description of item(s), if any, at Trails to Wellness table:

\_\_\_\_\_  
\_\_\_\_\_

**LOGOS:** If applicable, please email your company logo in a vector file (.eps or .ai) to Michele Kaplan.  
Logos must be received no later than September 20, 2021.

**Donations are Tax Deductible – Credit Cards for Payment Accepted**

Please make checks payable to: Mahwah Schools Foundation ~ Send to: MSF PO Box 210, Mahwah, New Jersey 07430  
Non-profit 501(c)(3) organization – Federal E.I.N. 22-3763857 [www.themsf.org](http://www.themsf.org)

**Thank you for choosing to support the Mahwah Schools Foundation.**

For additional information, visit the event website at [www.thunderbirdrunmahwah.com](http://www.thunderbirdrunmahwah.com) or contact  
Jamie Brisby at (201) 739-3602, email [mamabrizz@yahoo.com](mailto:mamabrizz@yahoo.com) or Michele Kaplan at (917) 613-4041, email [m.paolellakaplan@gmail.com](mailto:m.paolellakaplan@gmail.com).